

# S. JENNINGS

Graphic Designer



## Table of Contents

About Me .....	1
Town Chinese Restaurant Menu, Brochure, & Table Tent .....	2
Upper Crust Bakery Brand Book .....	3
Amethyst Bay Magazine Ad & Web Banner .....	4
Freaky Friday Magazine Covers .....	5
Royal County Fair Flyers .....	6
Arnold Schwarzenegger Word Art .....	7
Sea Turtle Word Art for Topsail, North Carolina .....	8
“Please Clean Up After Your Dog“ Sign 2 Versions .....	9
2 Page Magazine Article Layout Spread 2 Versions .....	10
Black & White Photograph Repair .....	11
Contact Information .....	12

# About Me

As a graphic designer driven by curiosity, I approach each project with a clever touch, creative flair, and imaginative spirit. I thrive on challenges that push my skills and inspire me to explore new techniques. My passion for learning fuels my work, leading to thoughtful designs that stand out. Every project is an opportunity to innovate and create something truly unique.



## You can find me here:

### Email:

susieq3rd1@gmail.com

### Website:

<https://susanmjennings.com/>

### Social Media:

Facebook: <https://www.facebook.com/SJ1173/>

LinkedIn: <https://www.linkedin.com/in/susanmjennings31/>

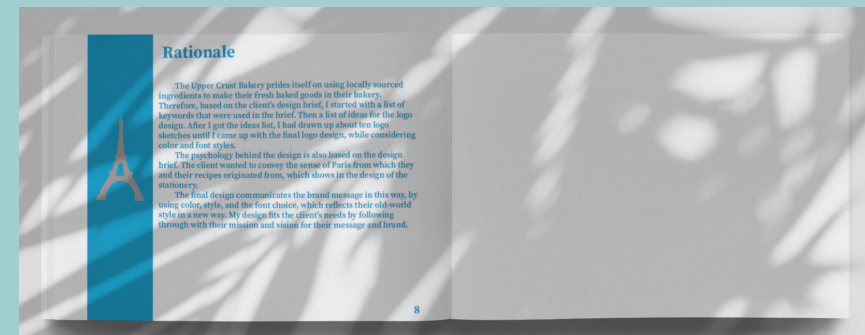
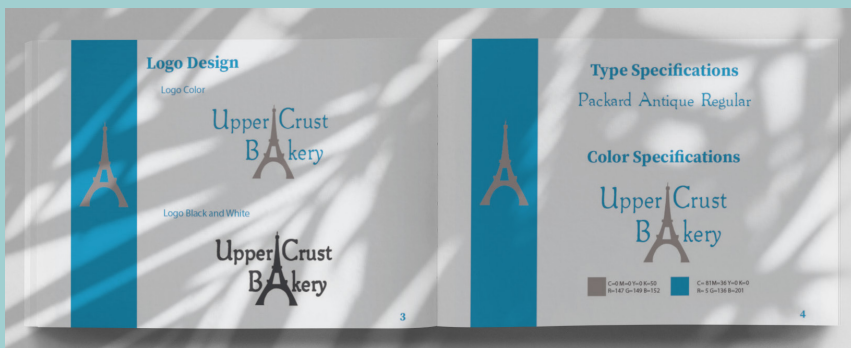
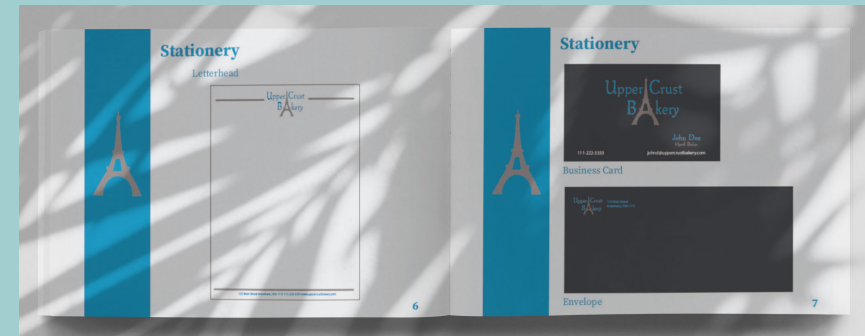
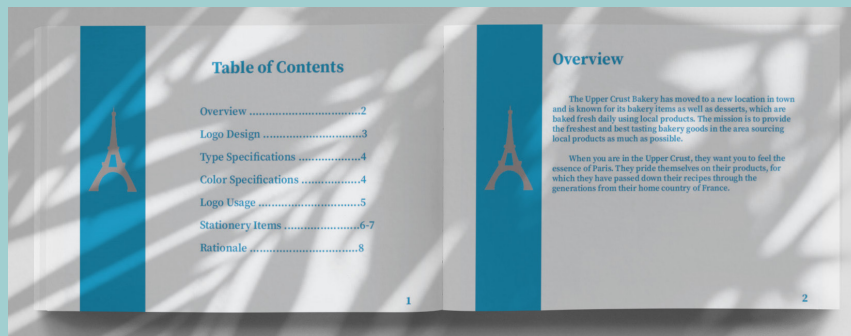
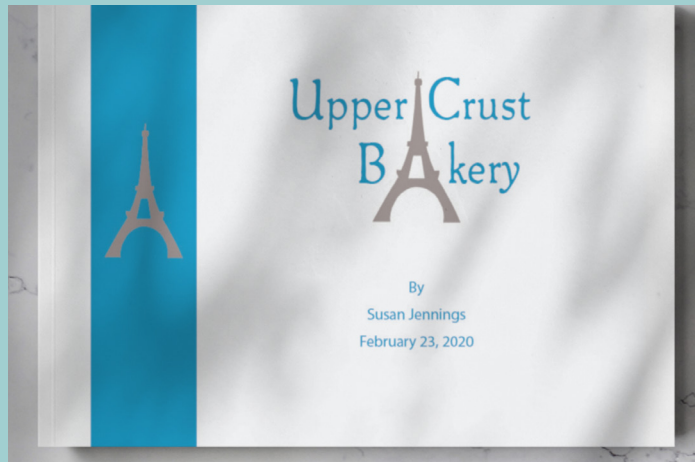
Behance: <https://www.behance.net/susanjennings2>

# Town Chinese Restaurant Menu, Brochure, & Table Tent



Adobe Photoshop, Illustrator, and InDesign were used to create the menu, brochure, and table tent. The menu, table tent, and brochure all had to be uniform in style and consistency throughout every piece to fit the brand. The techniques I used are combining photographs into one to create a narrative and theme. The menu posed a small issue with space, and I had to get creative with the placement of elements, so it didn't look too cluttered.

# Upper Crust Bakery Brand Book



3

Adobe Illustrator and InDesign are what I used for the branding book. I used techniques such as tracing a photo of the Eiffel Tower in Illustrator to create a vector graphic for the Upper Crust Bakery logo. I applied lines and shapes to form borders throughout the book to give it a sense of visual hierarchy. I also applied the contrast between colors to balance within even spaces.

# Amethyst Bay Magazine Ad & Web Banner



**AMETHYST BAY**  
*Resort & Spa*

[www.amethystbayresort.com](http://www.amethystbayresort.com)

**Family Packages starting at \$2999.95**  
**Call 1-866-323-7070 for your reservation today!**

716 Amethyst Bay Boulevard, St. Thomas, VI 00802

[www.amethystbayresort.com](http://www.amethystbayresort.com)

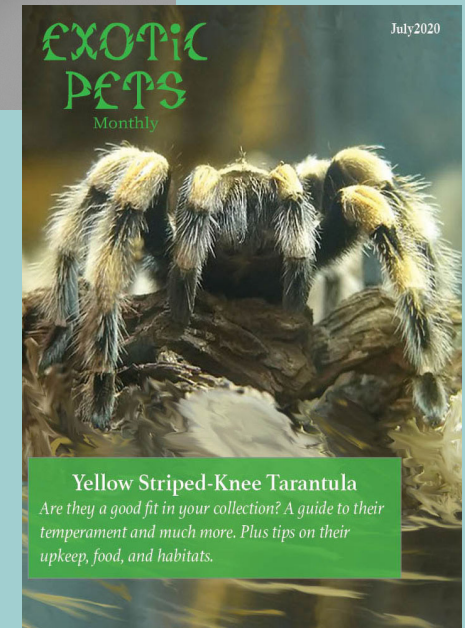
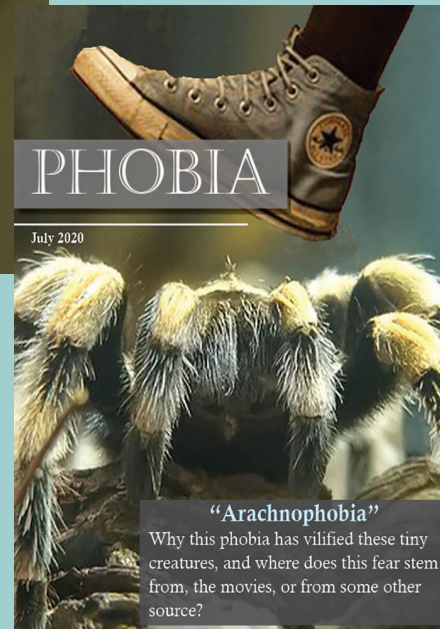
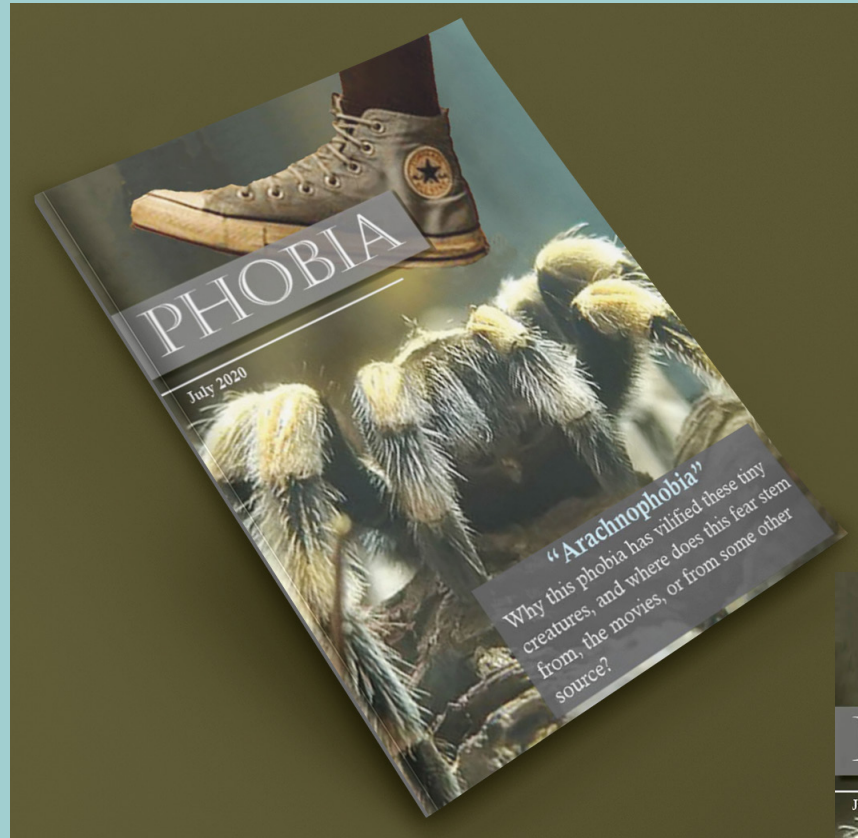
**Join us at  
the beach!**

**AMETHYST BAY**  
*Resort & Spa*

4

I used Adobe Photoshop and InDesign on this magazine ad. I used the color scheme design, font, plus logo that was in the branding book. I utilize contrast between balanced colors and the placement of photos within the spaces. I combined photographs in Photoshop, such as the hotel photo. The techniques I used in Photoshop for the web banner were where I created a .gif image that gently flashed the information about Amethyst Bay.

# Freaky Friday Magazine Covers



5

Adobe Photoshop was used to create the Freaky Friday covers. They are swapping covers like in the movie. One cover is for those who are not afraid of spiders and collect them. The other one is for those who fear them and why they fear them. I combined photographs into one to create a narrative and a theme. I used techniques such as blending the image, so it looks like the spider is standing next to the water.

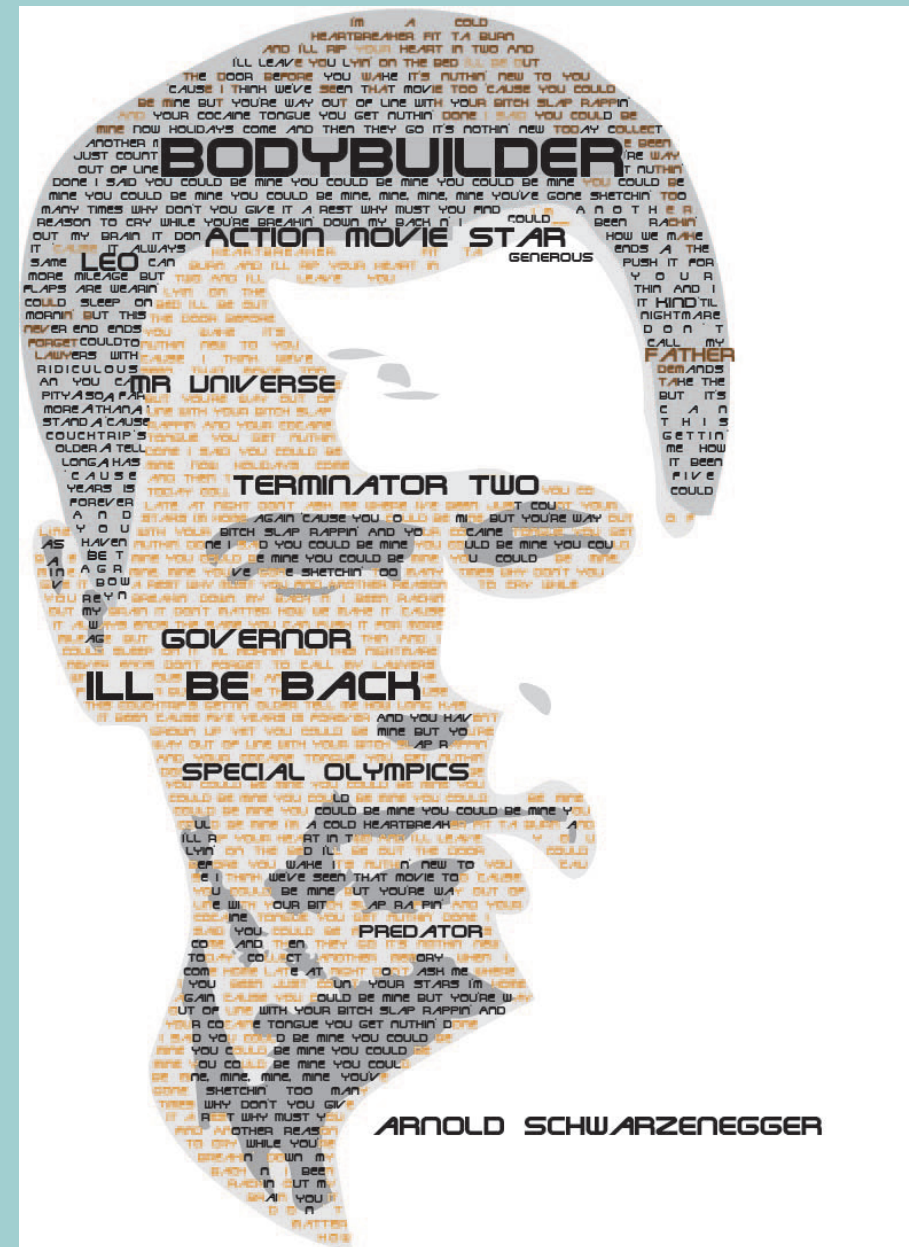
# Royal County Fair Flyers



Adobe Illustrator, Photoshop, and InDesign in the creation of the flyers. The flyers required a logo, color scheme, and information on the Royal County fair using readable font. In combining photographs into one to create a narrative and theme. The techniques I used in Illustrator were tracing the figures of the boy and the man, making them into a shadow, and drawing a balloon. I also drew up the flowers and the tire track borders.

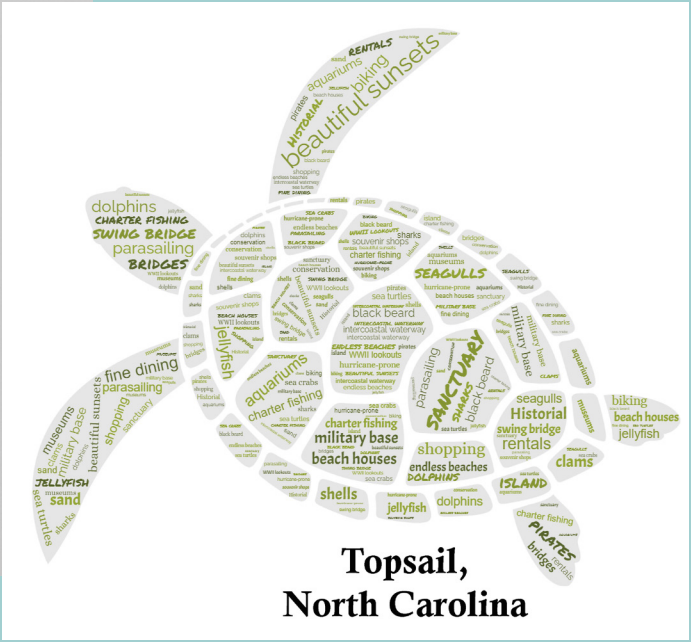


# Arnold Schwarzenegger Word Art



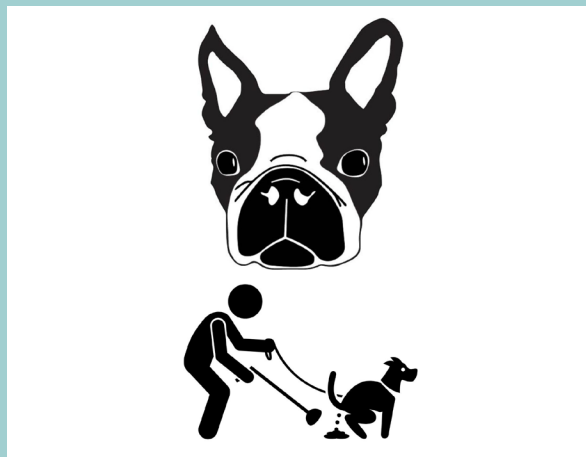
Adobe Photoshop and Illustrator were used to create the word art. I took the photo of Arnold and made it black-and-white, then into a cartoon in Photoshop. The techniques are used to create the word art in Illustrator by tracing and creating a word box in the shape of his hair and the shading on his face with varying colors to create the sense of that and let his features pop out so you can recognize him. I use lines and shapes to form borders throughout the designs to give him a sense of depth to the subject's features. I drew up background shadow pieces where the black font is to give him more depth. It was an assignment where I had to pick my favorite celebrity, so I chose Arnold. I had to use the typography to show what he was all about, along with the lyrics to the song "You Could Be Mine" as the base for his face and hair.

# Sea Turtle Word Art for Topsail, North Carolina



Adobe suite software Illustrator was used to create the word art. Techniques I used such as tracing a photo to create a turtle graphic then I placed the words in the shape to create a form. This is an assignment for describing my favorite place to go vacationing, which is Topsail, North Carolina. I made it into two versions, one for an advertisement for the island and one for a souvenir T-shirt.

# “Please Clean Up After Your Dog“ Sign 2 Versions



Adobe Illustrator and InDesign were used in the creation of the sign. I employed techniques such as taking a photograph of my mom's dog and tracing him in Illustrator to create a vector graphic. I used the shapes to form the shape of the dog to give him a sense of personality. This vector graphic had to be simple so it can cut vinyl stickers with a Cricut Joy. This "Please clean up after your dog" sign for my client, and it had to be simple and get to the point across.

# 2 Page Magazine Article Layout Spread 2 Versions



Adobe suite software Photoshop and InDesign were used in the creation of the articles. These articles required me to make sure that the whole article was present and readable without getting too cluttered. In combining photographs into one to create a narrative and theme. For example, I used techniques such as feathering out a photo to give it that cloud effect. I Italicized and bolded the fonts on the quotes. I also lightened the gray background so that the article can be readable.

# Black & White Photograph Repair



Before



After

I used Adobe suite software Photoshop to repair the photograph. In repairing photographs to make them look the way, they did when they were first taken. The techniques I used were cloning and blending, among other repair skills. I used the “neutral filters”, such as the artifact and face smoothing tools, to get rid of the graininess of their face, and then I darkened the photo to make it look more like the original.

## Contact Information



Email: [susieq3rd1@gmail.com](mailto:susieq3rd1@gmail.com)

Website Portfolio: <https://susanmjennings.com/>



<https://www.facebook.com/SJ1173/>



<https://www.linkedin.com/in/susanmjennings31/>



<https://www.behance.net/susanjennings2>