

Susan Jennings

Product Developer | Graphic Designer | Print Production Specialist

Seville, Ohio | Portfolio: <https://susanmjennings.com> | Email: susieq3rd1@gmail.com

Professional Summary

Creative Product Developer and Graphic Designer with 30+ years of experience spanning commercial printing, branding, product development, publishing, CAD drafting, manufacturing, and e-commerce. Proven ability to transform ideas into market-ready products, including books, branded merchandise, print materials, digital downloads, websites, and 3D-printed prototypes. Combines creative problem-solving with technical precision to deliver high-quality design solutions from concept through production.

Core Competencies

- Branding & Identity • Print Design • Book Layout
- Product Development • Packaging Design • Product Photography
- Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Affinity Suite • Canva • Tinkercad
- WordPress • WooCommerce • Amazon KDP • Etsy • Print-on-Demand
- AutoCAD • TurboCAD • CAD Drafting
- Electronics Assembly • IPC Certified Soldering • Quality Control

Professional Experience

Warm Sky Graphix

Founder | Product Developer & Graphic Designer | 2020–Present

- Founded and managed an independent creative brand specializing in digital products, books, branded merchandise, and print-on-demand products.
- Designed and published “Comfort Served Warm” through Amazon KDP, managing the project from concept through final production.
- Developed cohesive brand identities including logos and marketing materials.
- Created digital products, planners, journals, and branded merchandise for multiple online marketplaces.
- Built and maintained WordPress e-commerce websites and online product listings.
- Identify market trends and develop new products for online marketplaces.

Empoweriss & Expressions Art Studio

Graphic Designer & Product Developer | 2025–Present

- Designed books, brochures, signs, apparel, and branded marketing materials.
- Developed custom 3D-printable products using Tinkercad.
- Collaborated directly with clients to develop creative solutions, prepare production-ready artwork, and bring projects from concept to completion.

RBB Systems

Assembly Specialist | 2023–2025

- Performed electronics assembly, soldering, repair, inspection, and rework following IPC standards.
- Maintained high levels of accuracy and quality in a fast-paced manufacturing environment.

Earlier Career Highlights

- Commercial Printing – Bindery Associate & Plate Maker
- Prepress Plate Production
- Freelance CAD Drafting
- Plastic Mold Design
- Commercial Art

These experiences built a strong foundation in commercial printing, production workflows, technical drafting, and manufacturing that continues to influence my approach to graphic design and product development.

Education

B.A. Graphic Design & Media Arts

Southern New Hampshire University
2022

A.A. Liberal Arts

Southern New Hampshire University
2019

Diploma - Plastic Mold Design

Akron Machining Institute

AutoCAD Certificates

Medina County Career Center

Commercial Art Certificate

Medina County Career Center

Certifications

IPC-7711/21C Rework & Repair | IPC-A-610H Acceptability of Electronic Assemblies | IPC-J-STD-001H Soldering